

My HOMETOWN POWER



Downtown lights

P.D. Mynatt
General Manager

This is a time of year for people to reflect on the things they're most grateful for, and at Murfreesboro Electric Department we have a lot to be thankful for. We are blessed to live in such an amazing city and have the privilege to serve our neighbors every day.

Personally, during the holidays I'm always thankful for the many traditions our city celebrates downtown. And none of them outshines the annual Rutherford County Tree Lighting, where neighbors get to enjoy good fellowship, live music and even a visit from Santa Claus to kick off the holiday season.

At Murfreesboro Electric Department, we're proud to sponsor an event like the Christmas tree lighting, which brings joy to so many people in our community. It's part of our commitment as your hometown power provider to not just offer affordable

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THE HEART OF THE CITY

For many Murfreesboro residents, downtown is one of the city's highlights. Local shops, restaurants and government offices sit side by side. The square hums with activity on mornings when the Saturday Market is present, and it is in full swing on summer nights during JazzFest and Friday Night Live concerts, all while people enjoy the area's beautiful streets and historic storefronts.

As the city's hometown power provider, Murfreesboro Electric Department has been a proud supporter of downtown events for years. Those gatherings let residents and visitors alike enjoy the best of what the city

has to offer, and none create that hometown feeling like the Rutherford County Tree Lighting.

Murfreesboro Electric Department is a longtime sponsor of the tree lighting, but for Director of Marketing Amy Byers, the event has become even more special as Murfreesboro has experienced tremendous growth.

"It's a chance to get back to your roots," she says. "When we do the tree lighting, you feel like you're in a Christmas movie, like it's something Norman Rockwell could have painted."

This year, the event will feature live performances from local children's choirs, dancers and other musicians. And of course, kids will have the chance to meet Santa Claus and enjoy the magical Christmas displays in shop windows throughout downtown.

Murfreesboro Electric Department is also the founder

of Murfreesboro's Earth Day Celebration and a sponsor of many other downtown events.

What people may not know is that Murfreesboro Electric Department also paved the way for many of the beautification projects that have made downtown the charming place it is today.

For more than 30 years, Murfreesboro Electric Department has been a partner of Main Street Murfreesboro, the local chapter in a network of thousands of Main Street organizations across the country working to revitalize and support their historic downtown areas. While all Main Street programs are focused on economic development, promotion, city design and organization, the first priority in Murfreesboro was improving infrastructure. Broken and impassable sidewalks were repaired, old utilities and lamp

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Celebrate Christmas DOWNTOWN

Friday, December 1 • 6 p.m.
Historic Downtown Murfreesboro

BRING YOUR FRIENDS AND FAMILY
AND JOIN US ON THE SQUARE FOR
A HOMETOWN CHRISTMAS!
SEE SANTA AND MRS. CLAUS
AND ENJOY FESTIVE MUSIC AND
ENTERTAINMENT AT THE OFFICIAL

RUTHERFORD COUNTY
ANNUAL
Tree Lighting







HOLIDAY CLOSINGS

Thanksgiving: Thursday and Friday, Nov. 23-24

Christmas: Monday and Tuesday, Dec. 25-26

Veterans Day: Friday, Nov. 10

New Year's Day: Monday, Jan. 1

GM, continued from front

and reliable electric service, but also to help make our city be the best it can be.

That's why we support downtown Murfreesboro not just during the holidays, but throughout the year. Murfreesboro Electric Department has long been a partner with Main Street Murfreesboro, which works to keep the city's downtown strong and vibrant. Main Street has spearheaded efforts to beautify downtown by renovating sidewalks, storefronts and lamp posts.

You can read more about how Murfreesboro Electric Department is supporting downtown Murfreesboro in this newsletter. You can also find out all the details of this year's tree lighting to continue a Christmas tradition, or even start a new one.

From all of us here at Murfreesboro Electric Department, we wish you and your family a happy Thanksgiving. We're thankful for the opportunity to serve you. ●

Heart of City, continued from front

posts were updated, and metal storefronts were removed to show the original buildings and colors behind them.

Together, those improvements once again made downtown Murfreesboro the center of the community and depicted it as the historical city that it is. Murfreesboro Electric Department continues to partner with Main Street by promoting events like JazzFest, Friday Night Live concerts in the summer and the tree lighting.

For Kathleen Herzog, director of Main Street Murfreesboro, the Christmas tree lighting is still one of the organization's most important events — and one that wouldn't be the same without Murfreesboro Electric Department.

"To have this as a free event and to see families out there with their children — it's a wonderful thing" she says. "The fact is Murfreesboro Electric Department's partnership with the downtown year after year, through this most beloved of all events, is huge because they are our biggest sponsor." ●



The Rutherford County Annual Tree Lighting will take place at 6 p.m. Friday, Dec. 1 in Historic Downtown Murfreesboro.



CONNECT WITH US!

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