



Spring 2012

Celebrate this Earth Day by making small changes

April 22 is Earth Day. Each April, Murfreesboro Electric Department sponsors a day of celebration to help remind us to appreciate the natural world around us. This year the celebration will be Saturday, April 21, from 10 a.m. to 2 p.m. at Murfreesboro Historic Downtown Square. This event is free to the public.

Earth Day reminds us that there are many small, easy changes we can make to reduce waste and help protect our environment for future generations. Many of these changes can even save you money.

Stop the Litter

Littering destroys the natural beauty of this area and is easily preventable. Cleaning up the mess is not so easy, however. According to Keep America Beautiful

(www.kab.org), litter cleanup in the US costs \$11.5 billion annually, with more than \$9 billion paid out by businesses.

Reduce energy consumption

There are several ways to make your home more energy efficient, from switching the type of light bulbs you use to making smarter choices when purchasing appliances. For many great ideas on energy conservation, visit www.energyright.com. This TVA website provides free online evaluations and offers advice on how to make your home more energy efficient — possibly lowering your electric bill in the process.

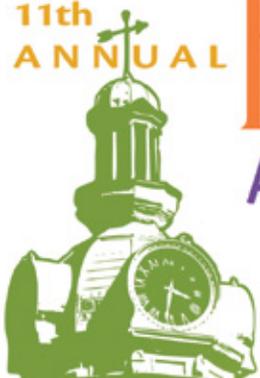
Please make plans to join us downtown on April 21. Even if you cannot attend the celebration, take some time

this Earth Day to focus on the small changes you can make to help protect our environment. For more information about the event, contact Amy Byers at 615-494-0407. ♦



Stay connected! Become a fan of **Murfreesboro's Earth Day Celebration** on Facebook! Search for "Murfreesboro's Earth Day Celebration" in your Facebook search bar, and click "Like" in the upper right hand corner of the event page.

11th ANNUAL



EARTH DAY 2012

April 21 | 10 a.m. until 2 p.m. | MURFREESBORO'S HISTORIC DOWNTOWN SQUARE

Refreshments, Children's Activities and Live Entertainment.
Environmental and educational booths on site.

FREE TO THE PUBLIC

For more information and Rain Location, contact Amy Byers of Murfreesboro Electric Department at 494-0407.



More electric vehicle charging stations installed in Murfreesboro

Owners of electric vehicles have more opportunities to charge on the go thanks to several new stations around Murfreesboro. Electric vehicle chargers are now located at:

- Chamber of Commerce
- Double Tree Hotel on Old Fort Parkway
- Khols on Old Fort Parkway
- Cracker Barrel, I-24, exit 78B.
- Embassy Suites on Conference Center Boulevard
- The Avenue Mall

Murfreesboro Electric Department is committed to providing the infrastructure needed in our town as more customers make the switch to electric or hybrid vehicles. “We just think this is the right thing to do as an electric department,” says



Additional charging stations, like these at the Embassy Suites, give electric vehicle owners more options to recharge in Murfreesboro.

Mark Kimbell, chief engineer for MED. “We are going to be proactive and jump on the opportunity to help these cars really take off. A lot of people have anxiety about the range they can go with their electric cars. We think giving people options to recharge will help that.” ♦

Amazon.com comes to Murfreesboro

Amazon.com has begun construction of a million-square-foot warehouse and sorting facility in Murfreesboro. The building will be on Joe B. Jackson Boulevard, where Murfreesboro Electric Department has already begun making preparations for industrial expansion.

Mark Kimbell, chief engineer at MED, recalls how the massive project began. “It was about a year ago,” he says. “The Chamber of Commerce handed us ‘Project Tango,’ and asked us to develop a proposal about what kind of load we could handle in a certain area, and how long it would take MED to be ready to serve that location.”

Often, large businesses such as Amazon.com will look at several cities in secret before selecting a location to build in. “We had no idea it was Amazon,” says Kimbell.

MED is proud to have helped lure

the retail giant to Murfreesboro. “As the electric provider for this city, we are involved in recruitment and economic development,” says Kimbell.

“We are happy when we can serve the area by helping bring in business that will provide jobs and economic growth for Murfreesboro,” Kimbell continues. The Amazon.com facility is expected to create over 1,000 jobs in the area.

When complete, the complex will become MED’s third largest customer, behind Middle Tennessee State University and General Mills.

“We’re going to be doing some major work this summer,” says Kimbell. MED plans to build additional lines in the Joe B. Jackson area, as well as construct a new substation on Manchester Highway.

“It is great to see Murfreesboro growing, and it’s great to be helping it grow,” Kimbell adds. ♦



Help MED keep your street safe

Report broken street lights today

Murfreesboro Electric Department wants you to help keep our city lit up at night by reporting any damaged or malfunctioning street lights.

“We’re putting an extra emphasis on trying to get all of our street lights repaired,” says Jackie Whitaker, superintendent of operations at MED.

Crews from MED have already traveled the major roads and thoroughfares of Murfreesboro looking for streetlights in need of repair. “What we need now is for everyone to let us know what lights are off on their streets, in the residential areas,” says Whitaker.

Customers are encouraged to call 615-893-5515 to report a street light that needs repair. ♦



- ♦ Phone: (615) 893-5514
- ♦ Email: customerservice@murfreesboroelectric.com
- ♦ Mail: P.O. Box 9 • Murfreesboro, TN 37133-0009
- ♦ Walk-In or Drive-Thru: 205 North Walnut Street, Murfreesboro, TN

Paying Your Bill:

You may pay your Murfreesboro Electric bill through the mail, at our office, by phone, or on our website at www.MurfreesboroElectric.com.

To report a power outage, please call: (615) 893-5515